

## “PINOCCHIO The Italian Musical” on Stage in New York

Frida Hill (October 07, 2010)



During the Italian Heritage and Culture Month, the acclaimed musical adaptation of the classic tale of the wooden puppet who wants to become a real boy, lands at The Kaye Playhouse at Hunter College

Garinei & Giovannini's "Rugantino" was the last Italian musical to be performed on Broadway; it was 1964. Forty-six years later, during the Italian Heritage and Culture Month, “PINOCCHIO The Italian Musical” arrives in NY; not on Broadway but on the stage of [The Kaye Playhouse at Hunter College](#) [2]. For one week, October 19-23, the Compagnia della Rancia, the leading Italian musical comedy production company, in collaboration with Queens-based Incanto Productions LLC and Laura Rossi International, will bring the popular Italian fairytale to the Upper East Side. The musical, directed by Saverio Marconi, is ideal for children and adults of all ages.

“PINOCCHIO The Italian Musical” is based on "The Adventures of Pinocchio," written in 1881 by Carlo Collodi; and it is intended as a modern musical adaptation featuring diverse genres of music, including rock ballads, operetta, canzone, hip-hop and Latin. The music is by the Italian band the



Pooh, one of the world's longest lasting bands with a 40 year career and over 25 million albums and 23 millions singles sold.

“Being Italian and based in Queens, we are extremely excited to bring the Italian cast and sets to the Big Apple so that American audiences can be entertained and touched by this two-hour trip to Italy without ever getting on a plane!” said Simona Rodano, Co-Founder of Incanto Productions LLC, and “Angela” in “Pinocchio the Italian Musical.”

The musical debuted in 2003, cumulating over 460,000 viewers worldwide since then. The New York performances will be in Italian with English subtitles. “We are confident adults and children will be captivated by the musical theater and the Italian culture depicted in the performances,” said Mary Sarah Baker, general manager at The Kaye Playhouse Theater.

To purchase Tickets please contact The Kaye Playhouse Box office at (212) 772-4448 (M-F 12:00 p.m. – 6:00 pm). Tickets are \$87, \$70 and \$47. The Kaye Theater at Hunter College is located at 695 Park Avenue (E 68th St btw Park and Lexington Ave). For more information please visit [this site](#). [3]

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[1] <http://newsite.iitaly.org/files/pinocchio1286483386.jpg>

[2] <http://kayeplayhouse.hunter.cuny.edu/>

[3] <http://www.pinocchio.musical.it>