CONI USA - Run for Art Photo Exhibit at the UN

Mico Delianova Licastro (April 12, 2018)



The exhibition between art and sport arrives at the UN Headquarters and will remain until 13th of April. It includes 40 photos regarding the theme "The sport in your continent" through which under 35 youth told about Africa, Americas, Asia, Europe and Oceania.

Images are often more powerful than words to describe human and natural facts and misdeeds. They can also be artistic expression as they tell stories that touch both the mind and the heart of men and women.

This is the case of a photography exhibition entitled "Run for Art" [2] presented at the United Nations in New York. Organised by the Giulio Onesti Foundation in Rome [3] and curated by the Olympic champion Novella Calligaris [4], presents photos of the winners of an international competition of amateur and professional photographers age 18 to 35 from Africa, the Americas, Asia, Europe and Oceania.

Run for Art is born in 2015 from an idea of a young intern. 1.000 Universities of Art and Photography worldwide have participated in this project. 8 photos for each of the 5 continents made the finals and are exhibited at the UN.

An international jury made the selections, chaired by, among others, Mario Pescante (IOC member and Permanent Observer of the IOC to the United Nations,) H.E. Sebastiano Cardi (Permanent

Representative of Italy to the United Nations), Gianmarco Chieregato (internationally renowned professional photographer), Madhu Sarkar (Professor at National Academy of Photography of Kolkata, India), Craig Spence (International Paralympic Committee Media & Communications Director), Carolina Zavanella (Project Manager at GAUarena and Co-Founder & Executive Director at Studio Pivot).

The winners of the World edition are: N'kouka Bizenga Prince Debiz with his beautiful shot L'impulsion tells his Africa through the dance; Leonardo Perez, with the photo Movimentos which captures two ice hockey players, won in the Americas category; Saswata Majumder chose the shot Winning horse that allowed him to be ranked in the first place; the photo Black and White of Ignacio Sola has made him the undisputed protagonist in Europe and finally Brian O'Callaghan with the Vaulting into tomorrow has conquered the symbolic gold in Oceania.

The project was possible thanks to the <u>Italian Olympic Committee (CONI)</u> [5] founding member of the Onesti Foundation and the support of the Institute for Sports Credit (ICS). The Foundation aims at promoting projects and initiatives to spread culture through sport, especially among the younger generations, following the footsteps of the father of Italian sport, Giulio Onesti. The Opening of the exhibition was held April 5 in the South Wall of the UN Conference Building.

More info $\geq \geq$ [2]

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