



## **Lolly: Sorbetto- on-a-Stick. With Fruit from Only One Region of Italy**

Francine Segan (August 08, 2016)



Lemons and blood oranges of Sicily Strawberries of Veneto Wild berries of Trentino-Alto Adige Famed frozen treat from Italy finally available in the USA

Fruit ices date back centuries, to the times of ancient Sicily when the wealthy would have snow brought down from Mt. Etna to combine with local fresh juices. Usually served in cups, these classic ices changed dramatically in the 1950s when an Italian artisan got the idea to press lemon sorbet into a lemon-shaped mold and attach it to a stick.



He sold them along the chic beaches near the town of Rimini, birthplace to famed film director Federico Fellini. Their inventor made them by hand each morning and sold them each afternoon at the beach from a cooler slung over his shoulder. He named his creation “La Bomba” -The Bomb.

Popular at Italian beach resorts, La Bomba was never available in the USA...until now.

[Galvanina](#) [2], Italy’s renowned spring water company, created Lolly to introduce La Bomba to the States. Made with 100% organic fruit, grown only in Italy combined with Galvanina’s own natural mineral spring water and organic cane sugar, there are no artificial flavors or ingredients. The only coloring is from organic black carrots.

Even though it is totally vegan, Lolly has the velvety texture of gelato because of a special double “creaming” process in making the sorbet and thanks to the fact that still today each and every mold is filled by hand. La Bomba’s name may have changed, but the unique, unmistakable made-in-Italy taste remains as remarkable today as it was in 1950.

All other ice pops are rectangular or square, but Lolly is the only sorbet on a stick in the shape of a lemon. It’s wonderful to eat as is, but is also perfect to dress-up all sorts of drinks and even fruit salad.

Lemon-shaped sorbetto-on-a-stick, each of the Lolly flavors contains a base of organic “Limone di Sicilia” Italy’s prized Sicilian lemons. Each Lolly is made with fruit from only one region of Italy:

Lemons and blood oranges of Sicily

Strawberries of Veneto

Wild berries of Trentino-Alto Adige

Lolly: Sorbetto- on-a-Stick

Famed frozen treat from Italy finally available in the USA in special exclusive with Fresh Direct

\$5.99 for a box of 4 at [Fresh Direct >>](#) [3]

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[2] <http://www.galvanina.com>

[3] [https://www.freshdirect.com/srch.jsp?pageType=search&searchParams=lolly&pageSize=30&all=false&activePage=1&sortBy=Sort\\_Relevancy&orderAsc=true&activeTab=product](https://www.freshdirect.com/srch.jsp?pageType=search&searchParams=lolly&pageSize=30&all=false&activePage=1&sortBy=Sort_Relevancy&orderAsc=true&activeTab=product)