

## **Maria Bartiromo Awarded the 2014 Urbino Press Award**

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An Italian award, annually given to an American journalist will be awarded to a true star American financial reporter. The Ambassador of Italy to the United States, Claudio Bisogniero will deliver the official announcement, on April 15 at an event organized at the Embassy in Washington.

The popular journalist and television host of Fox Business Network, Maria Bartiromo is the winner of the 2014 Urbino Press Award, an Italian award, which is awarded annually to an American reporter.

The Ambassador of Italy to the United States, Claudio Bisogniero will deliver the official announcement, on April 15 at an event organized at the Embassy in Washington. Maria Bartiromo will be present at the ceremony.



"It is an honor to announce that the winner of the ninth edition is a professional such as Maria Bartiromo," said Ambassador Bisogniero. "The unmistakable style and exceptional professionalism that she has brought onto the screens of millions of viewers around the world are synonymous with high-quality American and international financial and economic journalism," continued Bisogniero.

A true star among the American financial reporters, Maria Bartiromo has worked for the Fox Business Network as a Global Markets Editor and presenter of the program "Opening Bell with Maria Bartiromo," since January 2014. Her weekend show "Sunday Morning Futures with Maria Bartiromo" was launched last March on Fox News Channel (FNC). She began her career in the eighties at CNN and then transferred to CNBC in 1993, becoming the first reporter to broadcast live from the floor of the New York Stock Exchange. She is the author of three publications on financial markets and Wall Street.

"The Marche Region - said the Chairman Gian Mario Spacca - with great enthusiasm continues to support the Urbino Press Award. This initiative fits perfectly with the mission of regional development and promotion of our land through cultural relations. Rewarding the most distinguished representatives of American journalism means strengthening the mutual respect that binds the United States and Italy, and also uniting them in the important reflections on world events, which the winner bring to us each year."

"Maria Bartiromo - said the designer Giacomo Guidi, co-founder of the award - is one of the big names in U.S. journalism. With television broadcasts from Wall Street, opinion articles in newspapers and magazines, and also as author of books, Bartiromo has effectively been able to explain to the public the complicated world of finance. In recent years we have all realized how our daily lives, regardless of which part of the world we live in, are strongly influenced by the dynamics of the economy. We are proud to have her as the 2014 Urbino Press Award winner."

The Urbino Press Award, presided by John Lani in recent years has awarded other big names of American journalism: Diane Rehm, Michael Weisskopf, Martha Raddatz, Thomas Friedman, David Ignatius, Helene Cooper, Sebastian Rotella and Wolf Blitzer. The Award is organized with the support of the Marche Region, the City of Urbino and provinces of Pesaro and Urbino, the Embassy of Italy and the Italian Cultural Institute in Washington together with the Chamber of Commerce and Piero Guidi.

The Urbino Press Award, now at its ninth edition, has become a tradition in Washington's diplomatic and journalistic life since it was first presented in 2006 at the Embassy of Italy in Washington D.C. The prize is assigned every year in recognition of excellence in journalism to American reporters who, through their commitment and daily work, have the ability to inform millions of people.

The winner of the Urbino Press Award is formally announced every year in April at the Embassy of Italy in Washington D.C. The Ambassador of Italy to the United States holds a brief address to welcome the audience and announce the winner. The Ambassador's address is followed by the winner's acceptance speech.

The prize itself is awarded at the Palazzo Ducale in the City of Urbino in June. The winner travels to Urbino to participate in a ceremony and then holds a "Lectio Magistralis" at the Palazzo Ducale. The City of Urbino, which during the Renaissance gave life to one of the most enlightened courts of Europe, symbolically reinstates its court, once enriched by geniuses like Baldassarre Castiglione and Torquato Tasso, with the voice and experience of today's reporters, the outstanding interpreters of the events that are changing our world.



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