

## Anna Sammarone & her Retrò Suggestions

Giulia Madron (September 27, 2013)



The Girl Who Made Her Passion Her Job is back to New York from Molise. "Larino (my hometown) is a fantastic place. Everything is small, attainable. The tailors are nearby and the people are special. They believed in me. They gave their hearts. Without them I could not have done anything" Hand made in Italy. With honesty, integrity, authenticity. Her new collection evokes past times by emphasizing the sense of elegance and sophistication.

Grit and determination are what distinguish this Italian fashion designer: [Anna Sammarone](#) [2].

Born in Larino, a town in Molise, Italy, to a wealthy family, after high school Anna decided to study law to become an incorruptible judge.



But the court was not her place...and the toga, probably was not her favourite outfit! She decided to follow the dream of her childhood: making clothes, at the same time bringing joy to her father, who always recognized the artist in her.

She went back to her beloved Larino and started her new business opening her first shop. And it was immediately a success.

In 2006 she created the prete-a-porter fashion line Anna Sammarone.

The beauty, the simplicity, the colors and the elegance of her designs seduced women from all over the world.

Since 2009 she has been presenting her creations in the United States starting to gain recognition from the most demanding clients of New York.

Now, Anna Sammarone, who is definitely not new in New York City, is coming back with the 2013 Winter Trunk Show.

The event will run from Tuesday October 15 to Friday October 18 at Le Parker Meridien - suite 3923 on 119 west 56th street.

#### ANNA SAMMARONE Retrò Suggestion

A deep journey back to the past.

A collection that evokes past times by emphasizing the sense of elegance and sophistication.

A desire to find and repropose tailored bon ton dresses and unique pieces.

The research for vintage fabric shines with brocade, sequins and colored svarowsky.

Soft micro pull, skirts just below the knee, colored dresses: a nostalgic glamor where seduction becomes subtle.

Capes and coats combine feminine forms to a more formal men's tailoring craftsmanship.

The fabrics are alternated: the simplicity of wool and cotton combines refined silk and pure cashmere.

The colors are transversal. Anna offers the entire range of powdery pastels in a continuous alternation of bright tones or simply whispered nuances.

Delicate shapes, pure fabrics and colors, versatile mixing and matching. The simplicity of wool, linen and cotton paired with fine silk and warm cashmere. She loves to play down

A deep reflection on the importance of tailoring along with a continuous research of fabrics accomplished thanks to a synergistic teamwork between Anna and her semestresses.

Sophisticated, refined and exquisitely elegant.



suggestions

### **Links**

[1] <http://newsite.iitaly.org/files/short-italian-tales-2-anna-sammarone>

[2] <http://www.annasammarone.it/>