



"I ragazzi dello sport - The kids of sport". A digital photo and video competition for Italian boys and girls

(December 15, 2009)



Dear Friend,

Do You Like To Take Pictures? Do You Like To Shoot Videos? Would you like to win a free trip? You are invited to participate at digital photo and video competition for Italian boys and girls ages 11 through 13, and to give yourself a Christmas gift!

"I ragazzi dello sport - The kids of sport" Veni, vidi, ludo- I came, I saw, I played...and I took pictures.

**Presented and organized by Coni - the Italian National Olympic Committee USA
Cav. Uff. Mico Delianova Licastro, USA Representative**

**Under the Patronage of
Minister Francesco Maria Talo', Consul General of Italy in New York, NY
and Consul Andrea Barbaria, Consul of Italy in Newark, NJ**



Held in association with
America Oggi, Andrea Mantineo, Director & ICN Radio, Massimo Jaus, General Manager

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for Italian boys and girls ages 11 through 13, and to give yourself a Christmas gift!

"I ragazzi dello sport - The kids of sport"

Veni, vidi, ludo- I came, I saw, I played...and I took pictures

In cooperation with

The Scuola d'Italia Guglielmo Marconi, Dott.ssa Anna Fiore, Headmistress

The Education Office of the Italian Consulate General in NY, Dr. Alfio Russo, Director

With Special assistance from

The [Com.It.Es](#) [2]. of NY-CT, Quintino Cianfaglione, Presidente; and the [Com.It.Es](#) [2] of NJ, Paolo Ribaudò, President IACE, the Italian American Committee on Education, Berardo Paradiso, President.

The Federazione delle Associazioni Campania USA, Nicola Trombetta, President

The United Pugliesi Federation, John Mustaro, President

First place in each category wins a FREE TRIP
to document, through digital photo and video a track & field and swimming tryouts that
will be hosted by Coni USA in a U.S. City during spring 2010;
Second place in each category wins a CAMCORDER;
Third place in each category wins a DIGITAL CAMERA;

Deadline to apply to enter the contest: midnight Saturday, December 19, 2009. See details below

RULES

THE ASSIGNMENT

Using a digital camera, or a cell phone camera, or a camcorder depict a scene, captured in a visually creative and colorful way, in which elements of sports and/or active games are present in a family, school or community context, and the protagonists are kids. The context could be, for example, playing at home with friends or family, at a country outing; in a pool at the local gym; at beach picnic; at a backyard barbecue; at a community center, club or school organized sport activity indoor or outdoor; attending a professional or amateur sport game at the stadium...

THE COMPETITION

The competition is open to all kids 11 through 13 years old who have at least one parent who is an Italian citizen and a resident, permanent or temporary, of the USA. A jury of competent individuals will select among all entrants 10 finalists in each of two categories: 1) a single photo or 2) a 1 minute long video clip, both in color. The sophistication of the technology used and expertise to operate it is up to the contestant but it must be of amateur standards. The discriminating judging elements for the selection of finalists and award winners are originality of content and creativity of the images.

ENTRIES and DEADLINES

To enter the competition you must register on Coni USA's web site, www.coniusa.com [3]. Entries, one per contestant, may be submitted by midnight Saturday, December 19, by uploading the entry to the web site. Entries must be accompanied by an application (available on the website,) a brief description of the content, including first and last name of individuals therein depicted, and technical



and general information of the work: what technology was used, when and where it was created. Selection of 10 finalists will take place on December 19 and immediately notified. Final selection for the first 3 winners in each format will take place during the Award Ceremony on Monday, December 21.

WINNERS and AWARDS

Finalists must be present at final selection to win. All entrants will be sent a Diploma. The finalists in each of the 2 categories will be invited to attend the award ceremony at 5:30 p.m. on Monday, December 21, at the Italian Consulate General in NYC. All finalists will receive a cap and a tank top shirt with Coni Giovani's logo. Third place in each category wins a digital camera; second place in each category wins a camcorder; first place in each category wins a free trip to document with digital photo and video the tryouts that Coni USA will host in spring 2010 in a USA city (date & city TBD). At these tryouts in the sports disciplines of track & field and swimming, Coni USA will select 20 competitors, boys and girls ages 11 through 13 with at least one parent who is an Italian citizen residing permanently or temporarily in the USA, who will be invited to Italy, at Coni USA's expense, to participate and compete in the New Youth Games event.

PURPOSE of COMPETITION

With "the Kids of Sport" digital competition and other similar programs, Coni USA wishes to engage the participation of USA resident Italian youngsters by having them "focus" on the theme of "sports, active games and family life" through the viewfinder of a camera, a cell phone or a camcorder. By engaging in the creation of images relating to sports and games, Coni USA believes that these youngsters will appreciate more having a playful and active lifestyle and a healthy diet, making it an important and intrinsic part of their daily routine, resulting in healthier and socially engaged citizens.

For additional information call Mr. Mico Delianova Licastro, Coni Representative in the USA, at 1-631-566-0257, or via e-mail at licastro.coni.usa@verizon.net [4]; or contact Ms. Graziella Bivona, PR, at America Oggi, tel.1-201-358-6582ext210, or via e-mail at bivonag@aol.com [4].

[Coni USA web site](#) [5]

[Invitation to participate](#) [6] with the on line application

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Links

[1] <http://newsite.iitaly.org/files/gview1260922178png>

[2] <http://com.it.es/>

[3] <http://www.coniusa.com/>

[4] <mailto:licastro.coni.usa@verizon.net>

[5] <http://www.coniusa.com/%20%20%20>

[6] <http://www.coniusa.com/events.html>